Dear XXX,

Taking a stance against antisemitism is no different than being anti-racist or being against Islamophobia, Asian hate and homophobia.

When your company shared a post on (insert social media platform) taking a stance and condemning antisemitism, it showed that your company is taking a stance against hate. However, when that message was later removed, it showed the world that you are okay with hate against a marginalized ethnic minority. Was that the message that your company is trying to convey? I highly doubt it.

When you condemn racism, you do so unequivocally. When you condemn Asian-hate, you do so unequivocally. Why can't you do the same for antisemitism? If it makes you uncomfortable, can you take a moment to think about why? Why did some individuals feel uncomfortable with your company standing up against antisemitism?

I’ll leave you with that final thought and I really hope you reconsider reinstating your message regarding antisemitism.

Here is some information that you may not know:

While Jews represent only 0.2% of the world's population, we are disproportionately discriminated against. For example, in Canada, we are 1% of the population, but represent 17% of religious hate crimes (2020 report). Not to mention, in May 2021 alone, the hate crimes towards Jews in the GTA rose by 317% from last year. (<https://www150.statcan.gc.ca/n1/pub/85-002-x/2022001/article/00005-eng.htm>, <https://www.torontopolice.on.ca/publications/files/reports/2020hatecrimereport.pdf>) Unfortunately Jews no longer feel safe in our beautiful home of Canada. It’s not without its faults, but I can't imagine living any place else.

Unfortunately, Antisemitism is the oldest form of prejudice and like a virus, has mutated over the past 3000 years (from Deicide, to Blood Libel, to scapegoating, and now it's in the name of anti-Zionism). It's becoming very difficult to identify it and call it out. But the impacts of it are felt by the Jewish community both near and far.

If you are looking for any additional information, please reach out and I will be more than willing to help.

Best,

XXX